

THE TIPSTER EXPERTS  
**SMART BETTING CLUB**  
SPECIAL REPORT

# REVEALED: HOW MUCH WE MADE BETTING LAST YEAR

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## THE RESULTS FROM OUR TIPSTER PORTFOLIO UNCOVERED

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# SMART BETTING CLUB

## SPECIAL 2021/22 BET DIARY PROFIT REPORT

INTRODUCTION FROM SBC EDITOR PETER LING

Welcome to this special Smart Betting Club Profit Report, featuring an update from our tipster blogger, Rowan Day on the performance of his tipster portfolio over the past 12 months.

Rowan has been blogging about the performance of the tipsters he follows on a weekly basis via the free [SBC Bet Diary](#) since 2015 and this report helps to summarise their performance of late.

**The good news is that over the past 12 months, Rowan has made a Return on Investment (ROI) of 11.02% and a Return on Capital (ROC) of 39.58%.**

If you are not sure what this means or the context of the profits made – in this report we do our best to explain all!

You can read more from Rowan every week on the [SBC Bet Diary](#) at <https://smartbettingclub.com/bet-diary>

So, without further ado, I will hand over to my colleague, Rowan Day and his 2021/22 report

*Pete Ling*



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The [SBC Bet Diary](#) was introduced in 2015 with the goal of helping to communicate some of the practical realities of following tipsters to make money betting.

It's penned by profitable punter, and SBC writer, Rowan Day who each week discusses his ongoing betting journey including the tipsters he follows and his performance using their advice (win or lose – he is always refreshingly honest!).

The idea behind the Bet Diary is to provide some real-life genuine experiences of just how the tipsters we rate and recommend can actually make you a realistic extra income stream.

Whether it's to simply make some extra pocket money, fund a family holiday, or to generate a sustainable second income – his [Bet Diary](#) will be able to help you achieve your goals.

Updated weekly, you can read the very latest from Rowan at the [Bet Diary](#) homepage.

### ***About The Author***



Rowan first became a Smart Betting Club member several years ago and inspired by our reports, he put together his first “portfolio” of tipster services in 2010, set up a betting bank, and went about trying to generate a significant second income from his gambling.

As is always the case for anyone new to investment gambling, Rowan made a number of mistakes when starting out. Unprepared mentally for the inevitable ups and downs of betting, he fell into many of the pitfalls that are frequently enough to put a premature end to an ambitious bettor's career.

Rowan persevered however, gradually refining and developing his methods and learning from his errors of judgment. He wrote about his journey in what became an extremely popular blog called ‘**The Portfolio Investor**’ which was published on an almost daily basis between 2011 and 2014.

It was during this period that Rowan started to contribute articles and reviews for the *Smart Betting Club*, and worked as Editor of the specialist US Sports Betting Magazine. He now writes the SBC's *Bet Diary* and continues to work on the SBC's *Betting Magazines* and *Tipster Profit Reports*, which all make him perfectly placed to keep right on top of all that is happening in the world of successful tipsters.

We recognise that not everyone is convinced that you can make money betting using tipping advice. We aim to challenge that opinion!!

## KEY TERMS EXPLAINED

Throughout this report, we reference a number of key terms such as ROI, ROC and Points Profit. Below you can find explanations as to what they mean.

### What is a point?

Most tipsters will advise staking in terms of 'points' and this can be anything from 0.25 point up to 100 points. Each point will have a monetary value based on the size betting bank you use. E.g. If you staked £5, then for every point advised, a 5 point bet would be £25 (5 X £5).

### What is a betting bank?

A betting bank is an amount of money you have in order to follow a tipster, which is illustrated by Rowan in points. E.g. for the Bet Alchemist service, he has a 100 point bank. The size of the bank varies for each tipster depending on the profile of bets they take up. As a rule of thumb, the bigger the odds you are betting on, the bigger the bank you will need. Betting banks prevent you from going bust and keep your staking consistent.

### What is Return on Capital? (ROC)

The ROC figure gauges just how profitable a service is in relation to the betting bank you would need to follow a tipster. For example, if Rowan has made a 43% ROC in 12 months, this would mean a profit of £430 on a £1000 bank or £860 profit on a £2000 bank. Simply multiply the ROC figure by the bank size. ROC is also sometimes referred to as Betting Bank growth.

### What is Return on Investment? (ROI)

The ROI figure outlines just how much you would have staked in order to make a profit. It is very important as it puts profit into context.

The ROI calculation is a simple figure of profit divided by total amount staked. E.g. If you staked £100 and made a £10 profit, your ROI would be 10%.

## ROWAN'S 2021/22 PROFIT REPORT

### INTRODUCTION

Time passes so fast. Before settling down to write this year's annual Bet Diary report, I took a few minutes to read last year's. The opening paragraphs talk about the impact of Covid, not only on betting, but the very real ways in which it impacted society. As I wrote those lines, the first vaccines had not long been available but there was a very real hope that the lockdowns of the previous months could soon be consigned to the past. There was cautious optimism that some sense of normality might soon return.

From a sporting – and therefore betting – point of view, these past 12 months have thankfully seen various sporting Tours and leagues start up again (think tennis and golf), the racing schedule resume free of interruptions, and fans return to football grounds. In short, the frankly weird things that had been happening that could so adversely impact a tipster and their methods, stopped. Sporting life did get back to normal, and now it's tricky to even remember football being played out in empty stadia and there being no crowd at the Cheltenham Festival.

It was in this context that I held high hopes for my betting performance for the following year. I felt it likely that many of the tipsters I follow would be likely to learn from the challenges they had faced during Covid, and possibly improve on their already impressive and proven skills in

finding value in the markets. 2020-21 had been, bearing in mind all that had happened, a perfectly respectable betting year, but I felt that 2021-22 would, even should, surpass it.

*It didn't quite work out like that.*

## PORTFOLIO PERFORMANCE

What follows is an insight into betting performance running from April 2021 to March 2022 inclusive. 12 months of betting.

How did the portfolio perform as a whole?

### **Return on Investment (ROI) of 11.02%, Return on Capital (ROC) of 39.58%**

I set a target each year of hitting an ROC figure of 50%. That doesn't sound a great deal, but when you consider that I apply absolutely no leverage to my funds whatsoever, and that each individual betting bank errs on the side of caution in terms of how sizeable it is, 50% equates to a figure in terms of bottom line cash, that I would always be very happy to generate as an additional income.

I set myself up this way financially because my natural appetite for risk is extremely low. I accept that by its very nature, investment through gambling is in itself a proposition that does carry higher levels of risk than other investment vehicles. But I also know that the security that comes with say, government bonds, doesn't reward investors with a rate of return of 30%+ and potentially much, much more.

Consistency is King!

To be 100% honest, I am just a shade disappointed with the ROC figure. It does fall short of my 50% target and so it's natural to feel this way. But there are two ways of looking at this, I think.

As a bettor, I crave consistency. If tipsters are providing consistent returns, you can plan accordingly. It's a bit like a bowler in cricket. If a bowler can bowl a consistent line and length, the captain can set the right field and get on top of the batsmen. If the bowler is bowling one good ball followed by two bad and so on, the captain can't set a field and the batsmen gets on top. We want to be the bowler who can put the ball on the right spot every time!

### **Let's look at those numbers again...ROI of 11.02%, ROC of 39.58%.**

What were the figures for 2020-21?

I'll tell you...ROI of 11.27%, and ROC of 41.78%.

How consistent is that over two years of betting!?!

These numbers tell me I'm doing what I need to do, that I've built my betting on very solid foundations, and that things are working. What's more, due to my conservatism in the way I'm set up financially, my betting has become a stress-free and almost mechanical way of generating a secondary income with which I am very satisfied. And although it may not be spectacular (although it has its moments), my betting is where I want it to be.

To put these figures into context, here are a few examples of how the 39.58% ROC would have helped with different size starting banks:

**£10,000 Starting Bank in April 2021: Profit of £3,958**

**£20,000 Starting Bank in April 2021: Profit of £7,916**

**£35,000 Starting Bank in April 2021: Profit of £13,853**

**£50,000 Starting Bank in April 2021: Profit of £19,790**

## INDIVIDUAL TIPSTER BREAKDOWN

### 1. Bet Alchemist

[Bet Alchemist | Smart Betting Club](#)

*Discounted First Month: Smart Betting Club Members can save 25% on all Bet Alchemist subscriptions*

This year's figures are almost identical to last year's. It's almost uncanny. Historically this is a service that had performed at closer to 15% ROI but my figures for the last two have been less than half that figure. Ultimately it is a little underwhelming, but a profit is a profit and I'm never going to complain at a service producing one. Having said that, I really would like to see Bet Alchemist kicking on again and getting back to where it was in terms of profitability. What this service has though is to provide an opportunity to get decent stakes on without really upsetting the bookies. With bets released on the morning of race day and in the bigger races at the bigger meetings, it's not producing the sort of betting patterns that immediately raise the suspicions of the bookmaking enemy.

**Staked 427pts, +27.49pts, ROI 6.43%, ROC 27.49%.**

### 2. European Tour Golf

European Tour is the newly introduced DP Tour (as the European Tour is now known) focused service from PGA Profit. I've unashamedly started to follow these bets simply because of who the tipster is. I really like his style. Simple.

It's fair to say that the bets are yet to take off. There aren't as many of them as for the US Tour, and despite getting off to a good start, so far I'm trading at a loss. There's plenty to come though, and I'm really looking forward to seeing how this service progresses moving forward.

**Staked 209pts, -80.47pts, ROI -38.5%, ROC -16.09%**

### 3. Golf Insider

[Golf Insider | Smart Betting Club](#)

*38% discount: Smart Betting Club Members can enjoy a discount of 38% on the usual cost of an annual Golf Insider subscription.*

This is a service a little under pressure now after having a losing year (for me – remember not every bet is struck so official figures may differ). I reverted, following some excellent analysis provided by the service itself, to using level stakes and I'm happy to continue doing so.

Any tipster with a long-term proven edge is to be excused a losing 12 month period. It happens to the best, and to be fair I'd class an ROC of -1.49% more as 'break even' than 'losing'. But the year following is important, and so we really need to see more from Golf Insider over these next 12 months. It is a service willing to explore additional avenues of profit and it would seem that some in-play betting may soon be an integral part of the GI experience. Let's see how this pans out.

**Staked 356pts, -5.32pts, ROI -3.4%, ROC -1.49%.**

#### 4. Ben Coley

[European Tour & PGA Tour betting previews, tips, news, reports and scores - Sporting Life](#)

This free-to-view offering from the Sporting Life tipping team was drafted into the portfolio in January as part of a very deliberate move to increase exposure to golf betting (along with Tour Tips and The Rainmaker).

Ben got the year off to a very promising start finding a couple of winners on the Tour although at the end of March we were just dipping into the red. So far too early to judge. Let's see how we go through the year.

**Staked 300pts, -15.97pts, ROI -5.32%, ROC -2.66%.**

#### 5. Bookie Bashing Racing Tracker

[Home - Bookie Bashing](#)

*25% discount: Smart Betting Club Members can enjoy a discount of 25% on your first 3 months membership to Bookie Bashing*

What a start for the service introduced only in March of this year! One huge winning Lucky 15 bet almost generated 100% bank growth in itself. I get this might be deemed a 'lucky' start, but if you've read the full SBC review of the Tracker and how it works, you will know that it is always just a matter of time before a big win is secured. So the timing may be a little fortunate, but the end result is simply the result of playing the odds, which is what this service does so well.

Encouragingly, to date there have been plenty of smaller wins that has kept the P&L line going in the right direction. It hasn't been a case of a load of losing bets but just one massive win skewing the figures. Without the big one, we'd still be tracking along at a healthy ROI. SO much to like!

**Staked 40pts, +116.1pts, ROI 290.26%, ROC 116.1%**

#### 6. Northern Monkey

<https://www.northernmonkeypunter.co.uk/>

*Trial: Smart Betting Club Members can enjoy an exclusive 2-week trial to this service.*

An amazing year for Wayne and one that repaid his long-term followers handsomely. The success essentially came from two highly lucrative spells. The first was the Cheltenham Festival where a patiently constructed antepost portfolio reaped strong dividends. The other came in September when for three successive Saturdays the multiple bets – that for months had eaten into the profit ground out by the Singles – suddenly exploded.

So not only was it a highly profitable year for Northern Monkey, but for certain periods of time it was all hugely exciting too.

**Staked 510pts, +112.84pts, ROI 22.12%, ROC 141.05%**

#### 7. PGA Profit

[PGA Profit | Smart Betting Club](#)

*£30 off: Smart Betting Club Members can enjoy savings up to £30 on the cost of joining PGA Profit*

I know I missed one good winner (holiday) which would have made a significant difference to the bottom line but regardless, it was another strong year for this likeable golfing tipster. I experimented a little too with staking, using a mix of bookies place terms and the Top 5/Top 10 markets on the exchanges. To be honest, either approach works.

The intention was to use the Exchanges more and more this year but to be honest – and touching wood – I’ve not needed to, with no account restrictions recently to make me think I should.

**Staked 785pts, +136.82pts, ROI 17.41%, ROC 27.36%**

#### 8. On The Oche

<https://ontheoche.com/>

30 Day Trial: Smart Betting Club members can enjoy a 30 day trial of On The Oche

A great year for our darting tipster veteran, with 50% bank growth really good reward for a service that has had to adapt over the years as the bookmakers sharpened up their pricing as the sport has grown in popularity. In this context, to hit an ROI of 30% is exceptional and shows how highly skilled the tipster is.

If you’re going to follow OTO, you must be aware that turnover is relatively low, and therefore variance (either way) can strike for what feels like a long time, but which in reality covers a relatively small sample of bets. Perhaps this year OTO has been the beneficiary of kindly variance, whilst the next service mentioned is one that has felt the effects of the other side of that coin...

**Staked 51.25pts, +15.55pts, ROI 30.33%, ROC 51.83%**

#### 9. The Value Bettor

<http://www.thevaluebettor.co.uk/>

Those of you who have read my witterings over the years will know how highly I rate Andrew and his skills as a racing analyst/tipster. Seriously, I believe the man to be a genius when it comes to the form book and identifying value.

But even the very best have periods of suffering, and this past year has seen TVB fail to hit the heights of previous years. Do I think Andrew has lost his edge? No. Do I think he’s finding market conditions difficult to tip profitably in? Yes. Do I think that the relatively small number of bets issued mean a losing year is more likely compared to some other tipsters? Undoubtedly yes.

This was definitely a deeply underwhelming year for TVB, but with some alterations in approach to tipping I have 100% confidence in Andrew to turn it around again.

**Staked 30pts, -11.79pts, ROI -39.2%, ROC -29.47%**

#### 10. The Poacher

[The Poacher | Smart Betting Club](#)

£30 off: Smart Betting Club Members can enjoy savings up to £30 on the cost of joining The Poacher.

Solid, is the word that first comes to mind if I was to be asked to describe this footballing service. And there’s a lot to be said for “solid”

You kinda know what you’re going to get. Periods where you feel like you’re treading water somewhat, but others where you feel like you take a step forward. This is not a service for an adrenaline junkie but is one for those that enjoy a steady accumulation of profit and who appreciate that within any portfolio of tipsters, you need those keystone services that can be depended upon to ensure your foundations remain strong.



**Staked 385.5pts, +12.193pts, ROI 3.16%, ROC 30.48%**

### 11. Weekly Golf Value

[Weekly Golf Value | Smart Betting Club](#)

*£40 off: Smart Betting Club Members can enjoy savings up to £40 on the cost of joining Weekly Golf Value*

The undoubted star of the portfolio for year 2021-22, accruing bank growth of 83% and providing some of the most memorable of betting experiences. Two winners at big odds in one weekend springs to mind and which prompted me to remark within the pages of the *Bet Diary* that this was the best bit of tipping I've ever witnessed.

There were relatively poor periods along the way, but overall you feel – very much in the same way as the Racing Tracker – that this Bookiebashing offering is never that far away from the next splurge of profit. 2022 has got off to a similarly strong start, and I'm really looking forward to what the next year brings.

**Staked 5,150pts, +1256.57pts, ROI 24.3%, ROC 83.77%**

### 12. Touchdown Profit

<https://tdprofit.com/>

Only started to follow this NFL service in January, which meant covering in essence just the play-off section of the season. I imagine there will be more bets through the regular season starting in August/September, and I do look forward to sitting down on a Sunday evening as the nights start to draw in to watch Sky's NFL Redzone and follow the picks.

**Staked 9pts, +0.66pts, ROI 7.33%, ROC 1.32%**

### 13. Tour Tips

<https://tour-tips.com/>

Early days for another golfing tipster I added to the portfolio at the turn of the year. A little different to the others in that they very much go for selectivity, staking a maximum of six points each week which are generally spread across just three golfers.

The Tour Tips website is choc full of useful information for anyone who might like to try searching for value in the betting markets themselves, but sadly I don't have the time for that and so will be relying solely on their excellent tournament previews and betting advice, for the foreseeable future at least.

**Staked 66pts, -10.36pts, ROI -15.73%, ROC -6.92%**

### 14. The Rainmaker

[The Rainmaker | Smart Betting Club](#)

*£40 off: Smart Betting Club Members can enjoy savings up to £40 on the cost of joining The Rainmaker*

An SBC 'Premium' golfing tipster, again followed from the early part of this year. Still feeling my way with this one, and whilst I do, stakes are being kept smaller in comparison to some of the more established golfing experts I follow.

It's far too early days to be drawing any conclusions or forming any strong opinions, but as you would expect from an SBC Premium service the long term track record is good, and one thing I have noticed it that the advised odds are always easily achievable.

***Staked 100.5pts, +5.2pts, ROI 5.17%, ROC 1.3%***

### **15. Scottish Football Income Booster**

It's always with a sense of regret that I remove a service from the portfolio, and that was no different with SFIB. In truth, performance had been underwhelming for a while, and I do feel that the effects of the pandemic on the sport had a really adverse impact. I'm not going to blame any individual tipster for finding things a struggle when the very fundamentals of a sport are so radically altered by something out of anybody's control, and that is exactly what Covid 19 did – it shifted the foundations.

***Staked 129pts, -3.4pts, ROI -2.63%, ROC -3.4%***

### **16. Precision Value**

[Precision Value | Smart Betting Club](#)

Another left out at the start of the year, after what had been a disappointing few months. In this case however, the decision was made more on the back of a "lifestyle" choice than anything else. Although odds quoted by the service are not the hardest to get, wait around for too long and naturally the price of picks often shortens. I was finding myself less and less able to bet when I needed to, and missing some prices. I needed a service when I could bet when I could, hence a move to introduce the Bookiebashing Racing Tracker which I could easily use whenever I have five minutes.

The track record of Precision Value over many years, and the source of the bets (the Morning Value Service) is such that I'm certain the profits will return and 2020 will come to be seen simply as being one of those blip years that all successful tipsters find impossible to avoid.

***Staked 767pts, +22.11pts, ROI 2.88%, ROC 11.03%.***

## EXPLORING ROWAN'S NUMBERS FURTHER

### PUTTING HIS PROFIT INTO CONTEXT AS A FORM OF INVESTMENT

In this follow-up article, I hope to provide some additional context as to just how well Rowan's tipster portfolio has performed and how that translates to real world profits.

First of all, it is important to note that Rowan only currently actively follows a handful of tipsters in a fairly low maintenance portfolio, so the time it takes to place his bets is relatively small.

**Making it an ideal portfolio for those of you striving to find a balance between your betting and other commitments.**

Some of the racing tipsters Rowan follows only provide advice during specific times of year, whilst the football and golf tipsters he follows do not tip every day. Their advice often comes in one email ahead of any relevant football fixtures or golf tournaments. Again, keeping the workload down when following.

Rowan has also chosen tipsters whereby there is no great pressure to obtain the odds in the instant each tip is sent out. Avoiding the problems this can throw up – both in terms of getting worse odds and the bookmaker restrictions associated with backing a popular tip.

Overall performance wise, Rowan has been blogging about his portfolio of tipsters since April 2015, since which time he has made a **285.17% Return on Capital** (or as some call it Betting Bank Growth) in 7 years.

### HOW THESE FIGURES EQUATE TO REAL PROFITS

The 285.17% figure is of great interest as it indicates just how a betting bank will have grown in relation to these profits.

If for example, Rowan began with £2,000 in April 2015, then 285.17% ROC would have made him a £5,703.4 profit by April 2022.

Here are a few more examples of how the 285.17% ROC would have helped with different starting points:

**£5,000 Starting Bank in April 2015: Profit of £14,258.50**

**£15,000 Starting Bank in April 2015: Profit of £42,775.50**

**£25,000 Starting Bank in April 2015: Profit of £71,292.50**

**£50,000 Starting Bank in April 2015: Profit of £142,585**

So whatever size bank you start with, there is an exceptional return available to you, especially when you compare this profit to other forms of making money.

### 'TRADITIONAL' INVESTMENT METHODS

If we compare betting with tipsters to more traditional investment methods, then the 285.17% ROC that Rowan has achieved in this 7 year period stands up very well indeed.

**Savings: Up to a max of 2.38% currently**

After several years of extremely low interest rates, they are currently on the rise as economists look to curb inflation. Despite that, savings rates do remain relatively low across the board and

given the cost of living and inflation, any money you save is being dwarfed by the increase in expenses on things like food and energy.

According to the UK based [Money Saving Expert site](#), the best bank easy-access savings in the UK available currently offer just 1.5%. You can increase that up to as much as 2.38%, although you would have to lock your funds away for a full year. *All figures correct at the time of writing (May 2022)*

### Stock and Shares: 50% growth in 5 years (with caveats)

Moving onto stocks and shares, if selecting to follow the Portfolio+ from stockbroker [Hargreaves Lansdown](#) and choosing a balanced growth approach, this fund has made a 50% return in 5 years between October 2016 and October 2021.

You won't want to miss on reading some of the small print though as whilst the biggest drop is 17.7% from peak to trough, they do add a handy asterisked section explaining that "*Larger falls would have been seen during the financial crisis and depending on the portfolio, falls of up to 40% could have been possible.*"

You shouldn't forget either that there is also an annual 'management fee' of 0.45% and a further ongoing charge of 1.35% from you to Hargreaves Lansdown for this portfolio access, which again eats into your overall profits.

This might not sound like much but £5000 without these charges over 5 years would have turned into £6290.84, yet with it applied, this reduces to £5,691.58.

In this example, your £5000 investment will have made you a profit of £691.58 and Hargreaves Lansdown as much as £599.26 in fees! And of course, it is all based on your £5000 investment. Hargreaves Lansdown don't invest their own money beyond the resources required to oversee the portfolio for their clients.

The following charges are based on an investment of £5,000 within a selected account over 5 years assuming 4.7% growth rate. Figures correct as at 31 October 2021.

Investment		£5,000.00
<b>HL charges</b>	<b>^</b>	<b>£119.84</b>
HL management charge	0.45%	£119.84
<b>Investment charges</b>	<b>^</b>	<b>£414.57</b>
Net initial charge including HL Discount of 5%	0%	£0.00
Ongoing charge	1.35%	£357.92
Transaction costs		£56.64
Incidental charges		£0.00
Total charges over 5 years		£534.41
Average annual charge		1.55%
<b>Illustrative 5 year value</b>		<b>£5,691.58</b>
Illustrative 5 year value with no charges applied		£6,290.84

## Housing: Always Grows But Larger Funds Needed

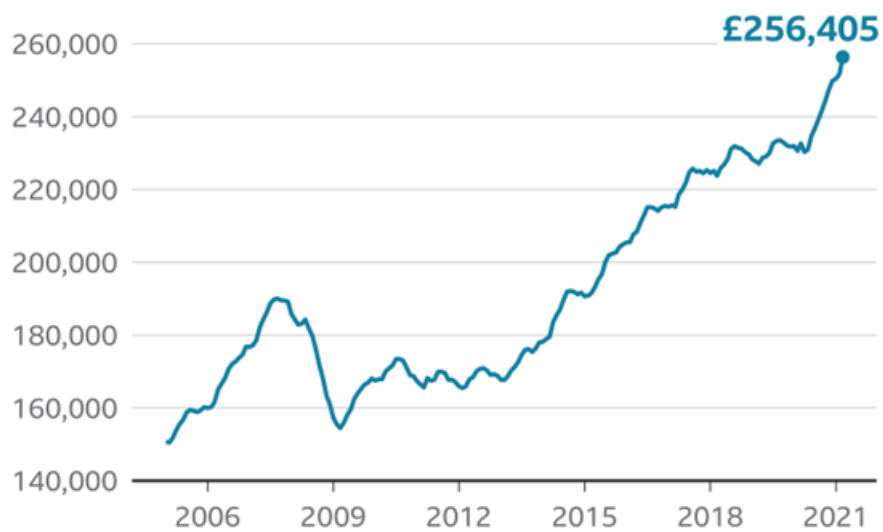
Another more traditional investment is housing, yet investment in bricks and mortar requires a long-term approach and you can be vulnerable based on the timing of your purchase.

The graph below shows the average UK house price over the last 15 years.

Although over the long-term, there has been significant growth, the timing of this does vary. Had you invested in 2007/2008, you would have lost a considerable amount, which only started to rebound into profitable territory as an average from 2015 onwards.

### Average UK house price

Figures in £



Source: Office for National Statistics, HM Land Registry

Given the fact that the Average house is now priced at over a quarter of a million pounds, then this too is often beyond the remit of the majority of people.

## STOCKS, SHARES & HOUSES – ALL EFFECTIVELY ‘GAMBLING’

Although investment vehicles such as the stock market and housing are considered more traditional forms of making money, in many ways they are also a form of gambling and often at very high stakes.

You are gambling that it's the right market to invest in or that some unforeseen event won't take place such as the 2008 crash, Brexit, Trump or Covid. All of which were very much unexpected by the majority of experts (and betting markets!) and it's ultimately a gamble you are investing at the right time.

This is before you consider that there are often significant fees, penalties and taxes on these more 'traditional' forms of investment. You also often need large sums to get started.

Betting, however, is a great leveler as you need very little money to get started, no qualifications, solicitors, estate agents, stockbrokers or lawyers.

The only consideration you need to make when comparing betting as a means of investment to say, buying a property, is that there is a certain level of ongoing daily workload.

You can tailor your portfolio to reduce or increase the amount of day to day involvement you need to dedicate to betting, but you will need to spend some time both placing bets and recording your results.

What I would say however, is that little extra effort can often pay handsome dividends if taking a sensible, patient approach to betting and selection of the right tipsters.

## Following Tipsters To Make A Profit Betting

For those of you looking for some inspiration on how to follow tipsters, we have plenty to help you here at the Smart Betting Club.

Visit [www.smartbettingclub.com](http://www.smartbettingclub.com) today and see how we can help you.

## HOW THE SMART BETTING CLUB CAN HELP YOUR BETTING

Established in May 2006, the Smart Betting Club is a **100% independent** source for reporting upon, reviewing and monitoring the world of betting advice.

We can help point you in the direction of the **best tipsters, systems and methods for making money betting** via the following:

- [SBC Magazines](#) – Gain full access to regular SBC magazines, which feature our independent tipster reviews – famed for their detail and for uncovering the very best betting tipsters out there.
- [SBC Tipster Profit Reports](#) – Published several times a year, these unique reports contain our latest tipster ratings, including ‘Hall of Fame’ recommendations and at a glance comparative league tables on over 60 different of the most profitable tipsters.
- [Pro Betting Fundamentals](#) – Get your betting off to the best possible start with these expert guides: ‘*The Pro Gambler Blueprint*’ and ‘*Get The Betting X-Factor*’. Designed to help you get the winning betting mindset needed to make it pay long-term and bet like a professional.
- [Bet Diary](#) - Looking for real-life guidance on how to make a profit betting? Follow the ‘Bet Diary’, which is a weekly blog penned by profitable punter, Rowan Day on the tipsters he uses and the money he is making following them in.
- [Free Tipsters](#) – SBC membership brings exclusive, free access to several top performing betting tipsters who provide their advice via both the members-only tipping forum and via direct email.
- [Massive Tipster Savings](#) - Benefit from huge savings deals on many of the best tipsters exclusively to SBC. Save more than the cost of SBC membership in the first place!

Plus, not forgetting you can also access our **outstanding 16 year back catalogue** full of past reviews, features and profitable betting advice.

All of the above also comes with a no-quibble 90-day [money back guarantee](#)



JOIN TODAY AND IF FOR ANY REASON UNHAPPY WITH OUR SERVICE, CLAIM YOUR  
MONEY BACK IN FULL WITHIN THE FIRST 90 DAYS OF SUBSCRIPTION.  
**NO QUESTIONS ASKED!**

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