



SMART BETTING CLUB

WISDOM OF CROWDS REVIEW

INTRODUCTION FROM SBC EDITOR PETER LING

Welcome to this special Smart Betting Club PDF, showcasing our in-depth review of the automated, Bet365 tipster – Wisdom of Crowds.

First published in July 2018, this detailed review explores the profits made by this method since it began, how it works with the Smartbet automated software and how you can follow it in.

The Wisdom of Crowds system is just one of many tipsters providing advice across a range of sports that we track, analyse and recommend for Smart Betting Club members to follow.

If you enjoy this review and are keen to learn more on many other tipsters just like the Wisdom of Crowds, then you might like to consider joining our tight-knit community of profitable gamblers.

With a 100% independent tipster review policy (no affiliate links anywhere!) you can also be assured when we do recommend a tipster, it's for a good reason.

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Best Regards,

Peter Ling



Smart Betting Club Owner/Founder smartbettingclub.com

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Established in May 2006, the Smart Betting Club is a **100% independent** source for reporting upon, reviewing and monitoring the world of betting advice.

We can help point you in the direction of the **best tipsters, systems and methods for making money betting** via the following:

- **[SBC Magazines](#)** – Gain full access to regular SBC magazines, which feature our independent tipster reviews – famed for their detail and for uncovering the very best betting tipsters out there.
- **[SBC Tipster Profit Reports](#)** – Published several times a year, these unique reports contain our latest tipster ratings, including ‘Hall of Fame’ recommendations and at a glance comparative league tables on over 60 different of the most profitable tipsters.
- **[Pro Betting Fundamentals](#)** – Get your betting off to the best possible start with these expert guides: ‘*The Pro Gambler Blueprint*’ and ‘*Get The Betting X-Factor*’. Designed to help you get the winning betting mindset needed to make it pay long-term and bet like a professional.
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YOU CAN **WIN** USING TIPSTERS

SMART BETTING CLUB MAGAZINE SAMPLE REVIEW:

Wisdom of Crowds

First published July 2018

Tips from this service are derived from comparing live market odds to a well known methodology called the Wisdom of Crowds, which has the goal of making a 5% Return on Investment (ROI) long-term. Bets can only be placed via Bet365 and best of all can be done so using an automated bet placement service called 'Smartbet'.

It's very easy to follow this method – all you need is to set it up with Smartbet and connect it to your Bet365 account (we explain how in this review). The cost to follow is 2% of the expected 5% ROI figure.

In this review we explore all aspects of the service from the theory behind it all, to the practical application of actually following it in with Bet365. This section comes courtesy of our Smartbet tester, Henrik.

NOTE: All details, results and information inside this review is accurate as of July 2018, the date this review was first published.

The latest performance figures for Wisdom of Crowds method can be found via SBC's member-only [Tipster Profit Reports](#).

REVIEW: WISDOM OF CROWDS

REVIEWER: ROWAN DAY, PETER LING & HENRIK J/ DATA ANALYSIS: NICK WARD

FOOTBALL, TENNIS AND BASKETBALL PICKS – WITH A DIFFERENCE

NAME:	Wisdom of Crowds	EMAIL:	bettingiscool@icloud.com
WEBSITE:	https://smartbet.io/topics/view/208/bets4value-professional-tipster-products	TWITTER:	n/a
BET DELIVERY:	Automatically placed via Smartbot	COST:	2% ROI
BET FREQUENCY:	Approx. 400 bets/month	SBC DISCOUNT:	n/a

BET SUPPLY TIME:	GMT: n/a Aus/NZ: n/a
LANGUAGE:	English

BOOKMAKERS:	Recommended: Must have Bet365 account
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SERVICE SNAPSHOT

- Bet365 only automated football tipping service
- Based on profitable football betting value concept
- Excellent ROC figures since October 2017
- Real-life testing showcases strong potential of service
- Works well with Smartbet bot software

INTRODUCTION

Every now and then a service emerges that is completely different to anything that has come before. Whether that be mode of bet selection, method of bet placement, or the use of new technology, there is something that sets it apart from the crowd.

This is certainly the case with Wisdom of Crowds (WoC), which approaches tipping and bet placement from a very different angle to most. It will not be for everyone, as you will see as you read on, but for someone with both the resources to make WoC work financially, and who has the necessary tools available to them, then this is a fascinating service.

THE CONCEPT

Wisdom of Crowds is a well-researched and documented methodology that uses 'efficient market hypothesis' to identify value in the football betting markets.

If you wish to read more about the principles and laws of the Wisdom of Crowds concept, then [this link](#) will take you to a PDF written by well-known betting author and mathematician, Joseph Buchdahl. If you intend to read Joseph's 20-page publication, then be prepared to get your 'mathematical head' on. If you would rather cut to the chase, then in the very broadest of layman's terms, Wisdom of Crowds is adequately explained by our old friend Wikipedia:

"The wisdom of the crowd is the collective opinion of a group of individuals rather than that of a single expert. A large group's aggregated answers to questions involving quantity estimation, general world knowledge, and spatial reasoning has generally been found to be as good as, and often better than, the answer given by any of the individuals within the group."

For the selection purposes, the WoC betting service uses Pinnacle's prices as the 'crowd' and those prices are used to calculate true odds.

Responsible for bringing the WoC service to the betting public is Chris Baier. Here is Chris's explanation as to how the true odds are calculated and at what point a bet is recommended:

"True prices are derived by removing the book's margin + adjusting for the favourite-longshot bias. Those true prices are then compared to Bet365 prices and once a 5% threshold is exceeded a bet is triggered...bets are issued on a 24/7 basis."

Those last words may have you raising an eyebrow. How is it possible to follow a service that issues bets around the clock?

SMARTBET

To utilise the WoC method, you need access to the [Smartbet bot](#) – a product we have featured in past reviews here at SBC.

For those not familiar with Smartbet, it describes itself as being a "betting automation platform for players and tipsters". In essence, it is software that once subscribed to, will place your bets for you automatically, as soon as certain criteria have been met.

So, in the case of WoC, once a 'true price' is compared to Bet365 prices and a 5% margin between the two established, the software will automatically place your bet to your predetermined stake. In other words, you don't place the WoC bets manually, which when bearing in mind there are approximately 400 bets per month coming through at all times of day and night, is something of a blessing.

THE NEED FOR A BET365 ACCOUNT

It's important to note that the Smartbet software links directly to your Bet365 account, and **only** your Bet365 account for the purposes of following WoC.

Better prices on picks may be available elsewhere but, shopping around for prices completely negates and makes redundant the automaton that is the software. If you don't have access to a Bet365 account, then simply this is not a service for you. It is important to recognize this simple fact.

This one-book strategy does open itself up to potential issues. What happens if and when Bet365 restrict or close your account? What are the limits on stakes being placed on a large number of bets with just the one book?

Here is what WoC operator Chris had to say:

"Following with just one account would create a monthly turnover of approx. €5,000.00 IF the max allowed is staked for each bet. At 3% this would yield a profit of €150 monthly (all costs deducted). The big benefit is the full automation and the service is thought as a long-term investment, which would enable followers to feel somewhat emotionally detached from the ups & downs that come along with it.*

I would highly recommend using and leveraging restricted accounts as following the service will inevitably result in an account restriction within a couple of days. No point in wasting a fresh account. Almost all clients currently follow with multiple bots (up to 10) and restricted accounts in order to create a decent monthly turnover."

Bets are only recorded as an official selection if at least one customer bot is able to get on at the advised price. The vast majority of the time all bots will be able to place the relevant bets as Bet365 has not been seen to cut prices immediately after the bets have been issued. You will be able to read more about this in the 'User Experience' section below.

**We will explore this assertion of a 3% expected return shortly, and what it means for a potential subscriber.*

SERVICE RESULTS

So, we've seen the concept of WoC and the use of Smartbet, and the principles behind bet selection and how the service works on a practical level...but what about the results?

Well, an ROI of 5.8% attained from 3,766 bets is not at all shabby as the breakdown in performance since October 2017 attests:

Performance Summary

Month	Bets	Stake	Av Odds	Strike Rate	P/L	ROI	ROC
Oct-17	108	1,080	3.80	25.9%	-29.8	-2.8%	-3.0%
Nov-17	497	4,970	3.91	29.6%	812.4	16.3%	81.2%
Dec-17	421	4,210	3.97	26.4%	21.6	0.5%	2.2%
Jan-18	329	3,290	3.91	26.7%	297.7	9.0%	29.8%
Feb-18	338	3,380	3.92	25.7%	119.5	3.5%	12.0%
Mar-18	500	5,000	3.98	26.2%	170.3	3.4%	17.0%
Apr-18	742	7,420	3.92	27.5%	924.5	12.5%	92.5%

May-18	640	6,400	4.03	24.2%	-5.7	-0.1%	-0.6%
Jun-18	191	1,910	4.00	26.7%	-107.4	-5.6%	-10.7%
Total	3,766	37,660	3.95	26.6%	2,203.1	5.8%	220.3%

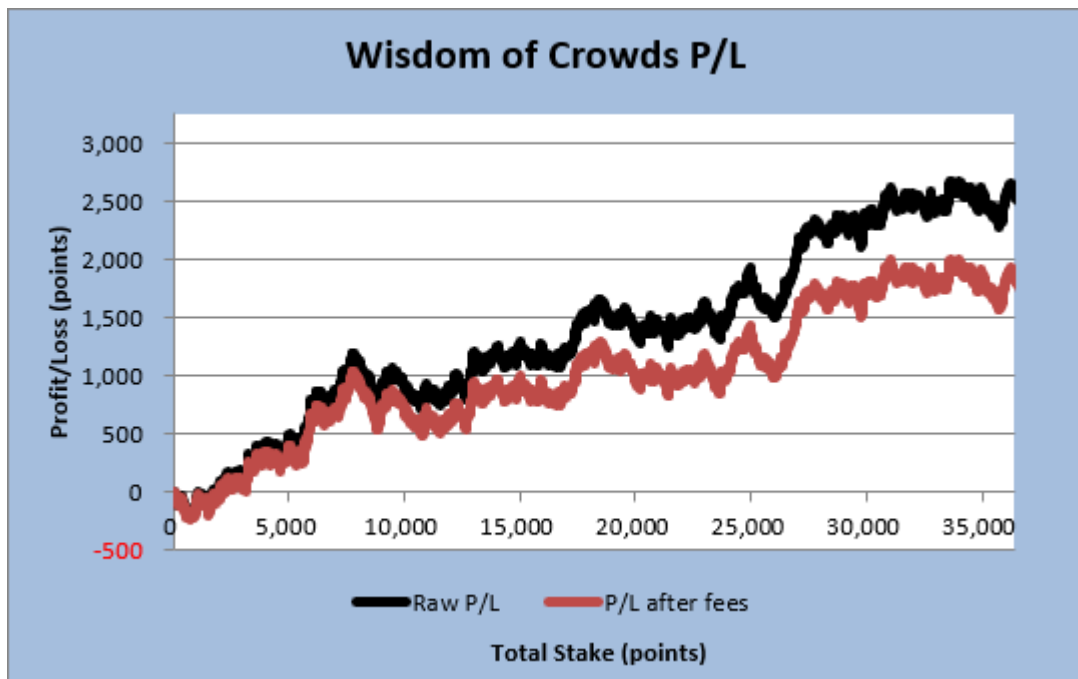
These results are based on performance obtained via Bet365 and using Smartbet, although the 5.8% ROI will in reality be lower due to the fee structure of the service.

THE IMPACT OF FEES AND EXPECTED PROFIT LEVEL

WoC's fee structure is a little different to most tipsters. To join you will pay a fee of 1% of your stake for the Smartbet software, and a further 1% for the service itself. Effectively you need to deduct 2% from the ROI sums and you can see the adjusted performance table below:

Performance Summary - After Fees Deducted

Month	Bets	Stake	Av Odds	Strike Rate	P/L	ROI	ROC
Oct-17	108	1,080	3.80	25.9%	-51.4	-4.8%	-5.1%
Nov-17	497	4,970	3.91	29.6%	713.0	14.3%	71.3%
Dec-17	421	4,210	3.97	26.4%	-62.6	-1.5%	-6.3%
Jan-18	329	3,290	3.91	26.7%	231.9	7.0%	23.2%
Feb-18	338	3,380	3.92	25.7%	51.9	1.5%	5.2%
Mar-18	500	5,000	3.98	26.2%	70.3	1.4%	7.0%
Apr-18	742	7,420	3.92	27.5%	776.1	10.5%	77.6%
May-18	640	6,400	4.03	24.2%	-133.7	-2.1%	-13.4%
Jun-18	191	1,910	4.00	26.7%	-145.6	-7.6%	-14.6%
Total	3,766	37,660	3.95	26.6%	1,449.9	3.8%	145.0%



As we can see, the ROI has dropped to 3.8% from 5.8% but with turnover as high as it is, this still leaves a very healthy bottom line. An ROI of 3.8% is also very much in line with what Chris

expects his customers to make over the long term based on WoC's value and true price calculations, i.e. 5.2% - 2% fees = 3.2% after the deduction of charges.

The following table outlines the close proximity of the actual profit level reached to date to the expected profit level:

Actual vs Expected Profit

Month	Bets	Stake	Actual Profit		Expected Profit	
			P/L	ROI	P/L	ROI
Oct-17	108	1,080	-29.8	-2.8%	45.0	4.2%
Nov-17	497	4,970	812.4	16.3%	244.8	4.9%
Dec-17	421	4,210	21.6	0.5%	213.9	5.1%
Jan-18	329	3,290	297.7	9.0%	180.1	5.5%
Feb-18	338	3,380	119.5	3.5%	250.6	7.4%
Mar-18	500	5,000	170.3	3.4%	241.5	4.8%
Apr-18	742	7,420	924.5	12.5%	425.3	5.7%
May-18	640	6,400	-5.7	-0.1%	277.6	4.3%
Jun-18	191	1,910	-107.4	-5.6%	71.2	3.7%
Total	3,766	37,660	2,203.1	5.8%	1,950.0	5.2%

RESULTS – OTHER OBSERVATIONS

Whilst wary of creating small data samples through the process of splitting the overall bet record, we still thought it interesting to judge performance via different criteria.

The first of the criteria to examine was performance of bets via odds band.

Performance by Odds Band

Month	Bets	Stake	Actual Profit		Expected Profit	
			P/L	ROI	P/L	ROI
3.10 or Less	755	7,550	354.8	4.7%	318.7	4.2%
3.11 - 3.70	693	6,930	-179.9	-2.6%	297.5	4.3%
3.71 - 4.40	722	7,220	646.7	9.0%	420.5	5.8%
4.41 - 6.25	817	8,170	804.0	9.8%	452.3	5.5%
Over 6.25	779	7,790	577.5	7.4%	460.9	5.9%

We can see a potential trend in the above results that shows greater ROI percentages in the higher odds bands (which is the usual pattern we see in tipster analyses) although Chris's 'Expected Profit' figures suggest a long-term levelling out of these numbers. We raised this observation and asked Chris for his thoughts:

"To be very honest with you, I'm not a friend of drawing conclusions from small sample sizes. This is especially true for the WoC service – with large prices – where a few hundred bets is almost nothing. However you are right that expectation/value generally grows with increasing odds. As a rule of thumb it's more challenging for books to set accurate prices for underdogs (which the majority of bets are) than it is for favourites which is why more value is generally found in higher prices."

We also thought it a natural exercise to split bets between the three sports WoC covers; football, basketball and tennis:

Performance by Sport

	Bets	Stake	Av Odds	Strike Rate	Actual Profit		Expected Profit	
					P/L	ROI	P/L	ROI
Football	2,974	29,740	4.32	24.3%	1,674.1	5.6%	1,528.7	5.1%
Basketball	516	5,160	3.15	34.1%	461.4	8.9%	281.6	5.5%
Tennis	276	2,760	2.74	37.3%	67.6	2.4%	139.7	5.1%

Frankly, the number of basketball and (especially) tennis bets means that we can't read too much into these figures. It will be interesting to contrast the three when we've had a few more thousand bets.

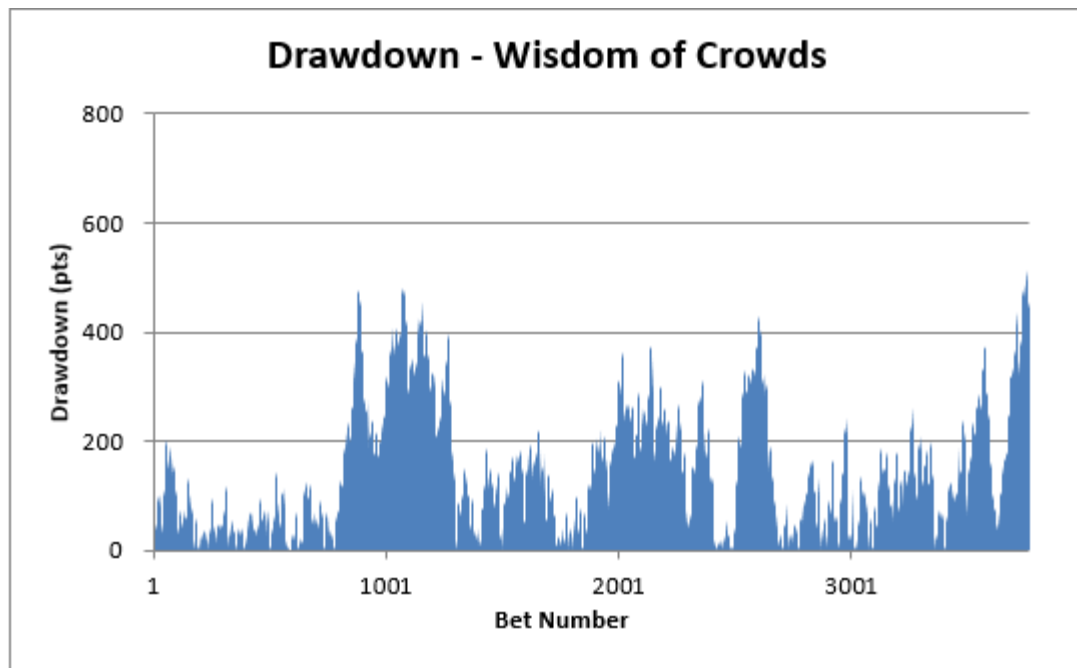
The same can be said too when we separate the football bets between those involving the 'major' leagues from the rest:

Major Leagues vs Others (Football Only)

	Bets	Stake	Av Odds	Strike Rate	Actual Profit		Expected Profit	
					P/L	ROI	P/L	ROI
Major Leagues	396	3,960	4.94	21.5%	401.4	10.1%	202.1	5.1%
Others	2,574	25,740	4.23	24.8%	1,312.7	5.1%	1,326.6	5.2%

BETTING BANK

Chris recommends followers of WoC to employ a bank of 2,000 points. Given the standard stake of 10 points and a historical strike rate of 26.6%, we would suggest 1,000 points should suffice based on our simulations. The worst drawdown experienced to date reached 516 points:



In essence, for those of you who are particularly risk averse, then we would not put you off following Chris's more conservative proposed bank, but all ROC calculations for the performance

tables within this review are based on a 1,000 point bank, simply because we feel this is most appropriate.

USER EXPERIENCE – HENRIK'S OBSERVATIONS

To really get a sense of this service, a period of live tracking was crucial in using Smartbet in conjunction with a Bet365 account to see how the performance panned out in reality.

We therefore contracted SBC Smartbet tester, Henrik to follow the service on our behalf to see how it fared for him and if he was able to replicate the profits claimed.

Following the conclusion of this 2 ½ month trial period, SBC Editor, Pete Ling asked Henrik several important questions on his findings using the service.

Pete: What has been your overall take on the service and your using the bot to place each bet?

Henrik: Joseph Buchdahl is one of my favourite authors when it comes to sports betting. I own all of his books and it was via him that I first learnt of the Wisdom of Crowd concept and ever since then I have been interested in how I could monetize it into my own betting portfolio.

I started following the service using Smartbet to place all WoC bets on April 12th and this ran until June 29th 2018. As I begun, the service itself had around 2544 bets under its belt with an ROI of 10.38%, a figure more than double the long-term expectation of around 5%.

During my trial period, I placed 1309 bets and made an ROI of 5.95% (no charges applied) which is more in line with the expected ROI of the service. The WoC stats for the same period were 1338 bets and an ROI of 5.57%, so I actually performed better than their stated results by 0.38% ROI.

12 April 2018 – 29 June 2018

My stats: ROI 5.95%

WoC official stats: ROI 5.57%

Ultimately if deducting the 2% ROI charges, I ended up with a ROI of 3.95% during my trial period.

As the service has average odds of 4.57 and a historical strike rate of 26,6%, I was also mentally prepared for long losing runs but as we all know it's one thing in theory and another one in real life with real money.

It was not uncommon for me to see up to 15 losing bets in a row and the longest losing streak was 24. The maximum drawdown was 59 units, but I also saw a couple of other drawdowns of around 20 - 30 units. Even though I was well prepared for long losing runs, it was tough to lose 24 bets in a row and also watch the bank go down 59 units at one point.

But in situations like this, it's great to have both a bot that keeps placing the bets for you and a profitable mathematical model behind you that is not affected by any emotions.

If you have patience, a long-term view and are prepared for big drawdowns and long losing streaks, I think WOC is a service you should consider adding to your betting arsenal. It has showed its profitable and has an edge over the market with an ROI of 5.8% after 3766 bets recorded.

How did you find setting up WoC to work with Smartbet and what settings/stakes did you apply?

WoC is a Smartbet.io tipster that supplies all bets directly through the bot itself so there is no need for any external tipster source or fees.

The fee for the tipster is instead a percentage of each bet and is deducted directly from your Smartbet balance after each successful bet. The fees for WoC are 1% of your stake for the service and 1% of your stake for the bot provided by Smartbet, so a total of 2%.

To get started with the service I first recommend visiting [Chris Baier's Smartbet page](#), where you can find short information about the service and recommended settings for WoC.

Once you have a bot up and running and a bet365 account created you can easily add the WOC service inside your bot with a few simple clicks.

To add WOC in your bot you press the Add button [1] under followed sources (Tipsters) and then filter the results with typing "WOC" [2]. You will find the service full name "Wisdom of the crowd" under the row called description. Select the service [3] and press Add [4]. WOC is now added to your followed sources (Tipsters).

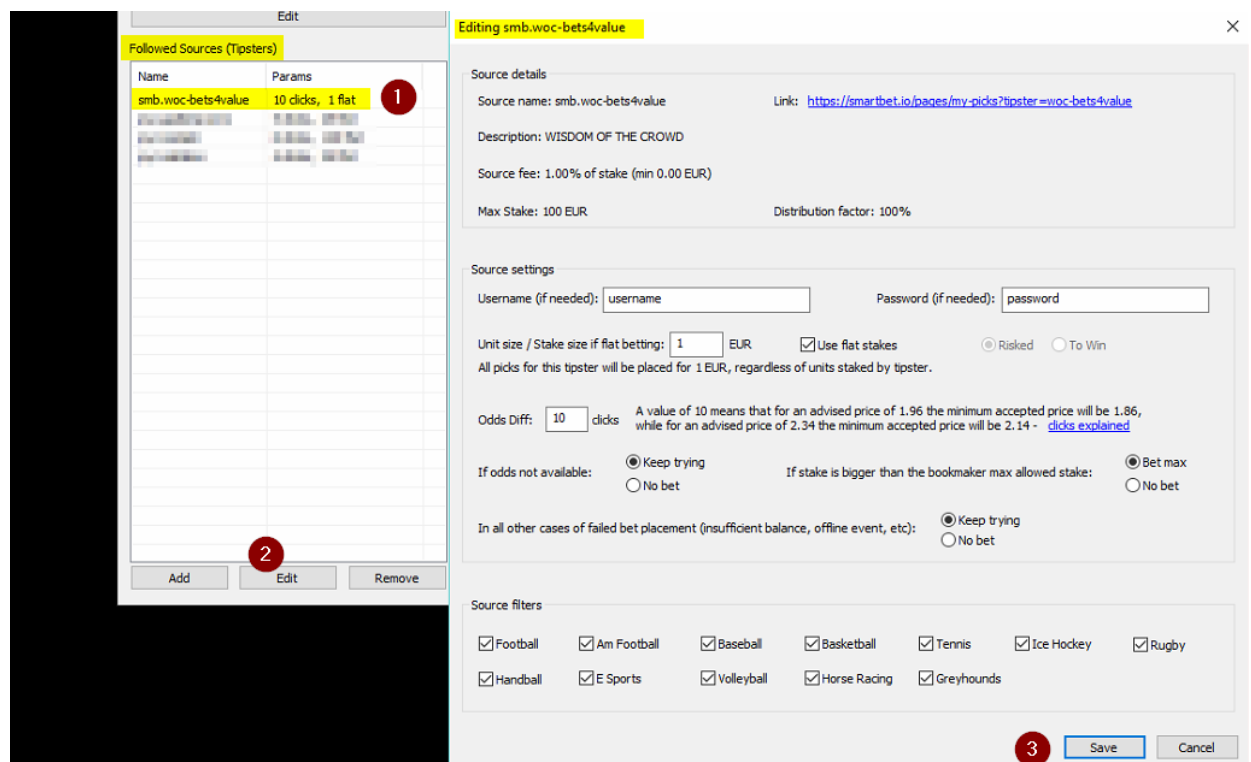
The screenshot shows the 'Add source' dialog box in the Smartbet.io interface. On the left, there is a 'Followed Sources (Tipsters)' table with columns 'Name' and 'Params'. Below it is an 'Add' button (1). The dialog box has a 'Filter' field (2) containing 'WOC'. Below the filter is a table with columns 'Source name', 'Link or email', and 'Description'. The first row is highlighted in blue and contains 'smb.woc-bets4value', 'https://smartbet.io/...', and 'WISDOM OF THE CROWD' (3). Below the table is an 'Add' button (4) and a 'Close' button. A note at the bottom of the dialog box states: 'Source fees are not related to [smartbet.io bet placing fees](#). Source fees are decided directly by...'

The next step is to configure the settings of the service. From here you can configure the following settings:

- The unit size or flat stakes size
- Odds difference (this is explained in detail in SBC 105 but briefly it's the difference between advised odds and the odds you are willing to take if they have moved)

- How the bot should behave under certain circumstances. E.g. if the odds are not available, if the stake is bigger than the bookmakers allowed stake or if any other problems occur.
- The sports you wish to follow.

To configure the settings for WoC, first select the WoC service in the Followed Sources (Tipsters) list [1] and press the Edit button [2]. In the Editing box, you can configure your settings and then press the Save button [3] as below:



My settings for the trial of WoC were as follows:

- Unit size/stake size if flat betting: 1 Euro
- Odds diff: 10 clicks.
- If odds not available: Keep trying
- If the stake is bigger than the bookmaker allowed stake: Bet max
- In all other cases of failed bet placement (insufficient balance, offline event, etc.): Keep trying
- Source filter had all sports checked.

I should point out here that Chris at WOC recommends that you use odds diff of 0 clicks so if the odds are not exactly the same as the bet it's ignored by the bot. Ultimately it doesn't not matter if you are matched on a bet or not, because you will inevitably miss some. What really matters is that you take the correct odds.

Chris also recommends using 'If odds not available: No bet', 'In all other cases: No bet'

How many of the WoC bets were you actually matched on via Smartbet compared to their own record? I understand there will always be a difference as their record is based on bets matched by at least 1 bot

When I started the WoC trial, I noticed that a proportion of the bets were not being matched. I got status messages such as "Event not found", "Market not found" and "Above maximum stake". At first, I thought I was missing out on each of these bets but after speaking to Chris he explained to me that this was all normal and many of these bets were not being recorded as it needs at least one of the bots following it to have been able to place a bet successfully.

From all bets being sent to my bot during the trial period of 12 April - 29 June the different status messages appeared as followed:

Graded: 71.5% (bets I was matched on)

Above maximum stake*: 4% of all bets

Event not found:** 23.5%

Market not found: 1%

The key point is the graded bets as when I compared what I had achieved with WoC's official results, the difference was indeed very small. I was matched on a total of 1309 bets, whereas the official WoC record stood at 1338. That's a difference of 29 (2%) missed bets which I think is very good. So even if your bot is showing a high number of bets not being matched it's normal and the difference between your bot and the official results should not be large.

**'Above maximum stake' are bet365 specific exceptions indicating your account has been restricted. With a restricted bet365 account you are usually able to stake 1% of a fresh account. For low-profile competitions along with high odds, it is possible that bet365 is not even accepting a bet as low as EUR 1.*

***'Event not found' are exceptions whenever the bot is missing a team mapping. For example, the bot is trying to place a bet on Wolves and not Wolverhampton, which can sometimes result in an 'event not found' error. The Smartbet database is built so that the mapping is self-learning and missing teams are added to the database and will be recognized in the future. 'Event not found' errors will therefore converge to zero as time passes.*

As your Bet365 account was quickly limited, how did this impact your profitability following WoC during testing? Are you able to still get significant sums of money on certain leagues still and make enough of a profit to make following it worthwhile?

At the beginning of the trial, I opened a brand new Bet365 account, since I wanted to see how the limits would hold up. I configured the bot to bet the minimum allowed amount of 1 Euro flat staking for all bets. Within a couple of days, I got a message from Bet365 saying that betting restrictions would be applied to any future bets placed. Also, I was no longer eligible for offers and promotions such as Best Odds Guaranteed, Official Price Guarantee, Bore Draw Money Back, Extra time Chanced and any Accumulator, Multi bet or Parlay Bonuses. After this email, I checked my limits on different leagues and noticed I was now heavily restricted.

Chris of WoC is well aware of the restriction problem and had this to share:

"With regards to account restrictions, it is not possible to avoid your account being restricted following the WOC selections. Bookies realize that you have an advantage over them and that you punish them with every single bet you stake. Hence they will take action as the only way to minimize their losses is to restrict your account. I recommend using restricted bet365 accounts

from scratch. Reason for this is that following the bets will eventually result in a restriction of your account rather sooner than later. Bet365 is able to identify the sort of bets we place with them and they are not too keen on doing this type of business with us. Therefore, burning a fresh bet365 account would be suboptimal.

All bet365 restrictions result in a 1% limit of a fresh account. That is, if you were able to place €1,000.00 on a selection with a fresh account then it is €10 after the restriction."

So, if you decide to try out WoC I would recommend using an already restricted Bet365 account since using a new or existing non-restricted account will result in this being restricted quickly.

In my research, I discovered that Bet365 was limiting me the most on the higher odds range selections as you might imagine. The level of restriction also varied league to league, here are my findings from a couple of popular competitions to give you an insight:

Finland Veikkausliiga & Republic of Ireland Premier Division - The maximum bet allowed depended on the odds, but my average winning amount was around 12 Euros. With an unrestricted account, the average winning amount was around 1200 Euros.

Swedish Allsvenskan & USA MLS - The maximum bet varies depended on the odds, but my average winning amount was around 32 Euros. With an unrestricted account, the average winning amount was around 3000 Euros.

Chris of WoC explains that if using a restricted bet365 account you basically have two options for your staking. You could either stake a set flat amount per bet or stake the maximum allowed (this is usually 1% of the maximum allowed of a fresh bet365 account).

Staking the maximum allowed for each account would average out to approx. €10/bet and €5k in monthly turnover for the WOC selections with one bot. However, he does not recommend staking the maximum allowed as it will greatly increase volatility.

What is your final impression of the WoC system itself? Has it been profitable for you and would you follow it yourself?

I have found the service positive but it's not a service for everyone because of the low strike rate and long losing runs, so you do need patience just as with any tipster. If you are going to micromanage your account and login in every day expecting to see daily or weekly profits, it won't work for you. The good news here is that the Smartbet bot does all the bet placement so as to help remove the emotion of winning/losing runs from the equation.

There is also an issue as to how scalable the service is in terms of returns since you are quickly restricted with Bet365. Yet even with my restricted account I was still able to achieve good turnover due to the number of bets and varying limits on the leagues that WoC tackles.

This high turnover can and does offer great returns on even small stakes in a short period of time. The number of bets with WOC service in one month is equal to the number of bets for a whole year with some other services I follow.

WOC will probably not make you rich all by itself but I think it's a great service to have in your betting arsenal and definitely one I continue to follow even after the trial.

If nothing else, it can be a great way to start making money on your otherwise useless restricted Bet365 accounts.

SERVICE IN SUMMARY

It's fair to suggest that the WoC method is far different to anything we have ever reviewed before here at SBC or anything available in the current tipping market.

Its logic is impeccable – betting in high volume when there is at least 5% value, which in itself leads to the potential of high turnover and significant profits by doing so. Many businesses thrive by utilising similar models – for example Pinnacle Sports who work to margins of 2 to 3%, yet churn through enough bet volume to make this work for them.

We have seen this with WoC which to our advised 1000 point bank, will have made just short of 150% betting bank growth since October 2018 after fees. Henrik's feedback suggests his own betting bank too grew substantially following it over just a 2 ½ month period and it's a service he continues to utilise.

The obvious practical issues of the WoC model have been overcome through the development of the Smartbet bot, which allows you to churn through a large number of bets each day. We have found Smartbet to be well run, easy to use and is recommended software.

The major caveat for this service is that the software only works with Bet365 and you run the risk of having your account restricted very quickly if following it. For those of you willing to take this chance or as more likely – for those of you with an already restricted Bet365 account, you have little to lose. It costs nothing but a small amount of time to get it setup as the fees to follow WoC and Smartbet are deducted as you use the service and bot itself. As an SBC member you can also get an extra 18 Euros of credit when signing-up to Smartbet.

The one query we do have is how long Bet365 will allow these WoC bets to be placed via their system. Will they clamp down on those following this method further, cut out access to Smartbet or some other restriction once they become aware of its operation? It will be interesting to see what plays out.

In summary then, if you have a Bet365 account you are willing to utilise or sacrifice, this is a tremendous service we are happy to recommend. There is no initial outlay as the cost to follow WoC and Smartbet comes out of your ROI and the service itself is based on very sound mathematical principles.

SERVICE RATINGS

Returns: 3.5/5.

Risk: 3

Cost: 4

Transparency: 5

Odds Availability: n/a

Suggested portfolio weighting: 3

Customer service: 3.5

Overall: 3.5

Patience: 6 months

Rating: Speculative Buy

Betting Bank: 1000 points

ENJOYED THIS? GET MORE WITH AN SBC MEMBERSHIP

I hope you have enjoyed this free Smart Betting Club review and started to understand a little bit more about how the service can help you and your betting.

Over the past 13 years, the SBC team have reviewed hundreds and proofed thousands of tipster services – with the very best and most profitable tipsters listed in the Hall of Fame and featured in our Betting Magazines.

My team and I constantly track and monitor these very best tipsters and feedback to you as a member on their ongoing progress with tipster league tables, ratings, charts and analysis.

Because SBC is funded by our members, this ensures we are fully on the side of the punter and can speak the truth about the betting industry. SBC is proud to be different and fiercely protective of the people we represent – you the punter.

The goal is to help you make money betting, whether for the first time ever or to build on existing profits.

Why not try out the [Smart Betting Club](#) service to see how we can help you and your betting?

Don't forget either that membership to the Smart Betting Club comes with a 100% money back guarantee if not satisfied with our service in anyway. Thus, you can join with full peace of mind.

Peter Ling
Smart Betting Club Editor

Save & Make Money - Join Today!

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