

HOW TO MAKE MONEY BETTING: REVEALED

# SECRET BETTING CLUB

BET DIARY

REVEALED:  
**HOW MUCH WE  
HAVE MADE  
BETTING**

**FREE  
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**THE RESULTS FROM OUR  
TIPSTER PORTFOLIO UNCOVERED**

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# SECRET BETTING CLUB

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## HOW TO MAKE MONEY BETTING ONLINE

### SPECIAL 2017/18 INTERIM BET DIARY PROFIT REPORT

#### INTRODUCTION FROM SBC EDITOR PETER LING

Welcome to this special Secret Betting Club Profit Report, featuring an interim update from Rowan Day on the performance of his tipping portfolio since April 2017.

Rowan has been blogging about the performance of the 10 tipsters he follows on a weekly basis via the free [SBC Bet Diary](#) and this report helps to summarise their performance.

**The good news is that since April, Rowan has made a Return on Investment (ROI) of 9.06% and a Return on Capital (ROC) of 36.39%. Well on track to achieve his profit target of at least 50% ROC per year.**

All told, since April 2015, Rowan has made a Return on Capital of 159.55% - fantastic profits that once again providing evidence of the potential for winning if following the right tipsters

You can read more from Rowan every week on the [SBC Bet Diary](#).

So, without further ado, I will hand over to my colleague, Rowan Day and his interim profit update on the 2017/18 year so far.

*Pete Ling*



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## KEY TERMS EXPLAINED

Throughout this report, we reference a number of key terms such as ROI, ROC and Points Profit. Below you can find explanations as to what they mean.

**ROI (Return On Investment):** This is a key figure outlines just how much you would have risked to make a profit. The ROI calculation is a simple figure of profit divided by total amount staked. E.g. If you staked £100 and made a £10 profit, your ROI would be 10%.

**ROC (Return on Capital):** This calculates just how profitable a service is in relation to the betting bank we would advise. Also known as Betting Bank Growth. The ROC is useful in that you can apply your specific bank size to the percentage and work out how much you might make. E.g. if you made a 43% ROC, then a bank of £1000 would have made you £430.

**Points Profit:** Most tipsters will advise staking in terms of 'points'. This can be anything from 0.25 point up to 100 points. Based on the size betting bank you use, each point will have a monetary value. E.g. If you staked £5 for every point advised, a 5 point bet would be £25 (5 X £5).

## ROWAN'S INTERIM BET DIARY PROFIT REPORT

*The following article is taken from a special Bet Diary Interim Profit Report first published for Secret Betting Club members in November 2017.*

*The Bet Diary Pro is the SBC members only version of the free Bet Diary we publish and features full details on the identities of each tipster Rowan follows.*

### INTRODUCTION

Things are never boring when we follow a portfolio of betting tipsters, that's for sure. There are always decisions to make, issues to ponder, and battles to win. Some of the latter are "physical" – especially those against the bookies who we need to operate to our maximum potential – but most are "mental". Dealing with losing runs, agonizing over whether to drop a tipster or not, even just putting the next bet on when we're in the midst of a spell where it feels like we have no idea where the next winner is coming from. This gambling malarkey – it ain't easy, is it?

What helps us deal with the psychological demands of it all is by taking a breath, taking stock and seeing that we've made some pretty decent money. And that, essentially, is what this interim report does. It's my deep breath.

### PORTFOLIO PERFORMANCE 2017/18 SO FAR

The bottom line is looking pretty healthy. Since my last annual report was published in April, we've had nigh on 7 months of betting; the beginning of April to the end (almost) of October.

Let's look at the overall figures so far this year:

**Betting Bank Growth (ROC) stands at 36.39% and ROI at 9.06%**

A major contributory factor to what can only be described as a strong level of profit is my creation of a new set of bookmaker accounts earlier this year. To date, with one or two exceptions, not only have I been able to keep these accounts open and unrestricted, but I have also been able to maintain the BOG concession provided.

I guess experience has helped me here – spreading bets out as much as possible, not taking standalone best prices, a few mug bets laid off at the Exchanges so that I don't end up out of pocket – these have all helped, and it does go to show what can be done. Sure, one or two accounts have bitten the dust, but I'm pleased to say that most seem to still be going strong (touch wood!).

## INDIVIDUAL TIPSTER BREAKDOWN

At the end of September, I made the decision to increase the number of services I follow. I've made clear in the following summaries which these are.

### 1. AH EDGE

[www.secretbettingclub.com/ah-edge/](http://www.secretbettingclub.com/ah-edge/)

*I added AH Edge to my portfolio in October 2017*

Long term readers with a good memory may remember that towards the back end of 2016 I dabbled with a service called Football Advisor. At the time I felt that the service wasn't for me. There were too many bets that I didn't have much hope of getting on, especially as at that time I was yet to open some fresh, UK bookmaker accounts.

However, I had been impressed by how the tipster - Jon Roberts - went about his business, and so when the SBC decided to launch a premium service that essentially provided Jon's Asian Handicap picks, I decided to bite the bullet.

The majority of bets are taken from the major leagues, in which markets are liquid, and AH betting suits my betting 'personality'. October's performance is in itself nothing to write home about, but I'm looking forward to the months ahead.

***AH Edge (October only): -3.783pts loss, ROI -6.3%, ROC -6.3%.***

### 2. CHASEMASTER

[www.secretbettingclub.com/chasemaster](http://www.secretbettingclub.com/chasemaster)

All was going swimmingly well for Chasemaster, and then October hit. In the US 'Storm Season', Chasemaster has been hit by a hurricane that has certainly knocked it off course for a few weeks. It's a real shame as the summer had proven to be a fine one. May and July had been particularly lucrative and demonstrated that this service doesn't need bottomless ground and the winter National Hunt season to flourish.

Despite October's storm damage, the overall figures for the past six months remain perfectly acceptable and are in fact, very much in line with long term performance levels. They do show what impact a bad month can have, however. April lost -11.65pts, causing the last seven months to be a period that has essentially broken even.

***Chasemaster (May-October): +0.736pts profit, ROI 0.51%, ROC 0.73%.***

### 3. FOOTBALL SERVICE 1

I was pleased that I waited until after this Saturday's (28<sup>th</sup> October) results before penning this section. After what had been a slightly stuttering start to the 2017/18 season this system burst into life in quite spectacular style, nailing six winners from seven bets at good prices.

Off the top of my head I can't remember exactly how many years 'Football Service 1' has been running, but it really is an elder statesman of footie services. That is a huge credit to them and the owner. He's seen bad times and good and simply got his head down, tweaked his systems when he has felt it necessary to do so during the summer months, before coming back each season. He's seen many football betting services come and go in his time, and there's an awful lot to be said for following someone who has gained wisdom through experience.

**Football Service 1 (May-Oct although no bets Jun-Aug as off season): +8.39pts profit, ROI 11.65%, ROC 16.78%.**

#### 4. GOLF SERVICE 1

There isn't much I can write yet about Golf Service 1 – far too early days as yet. My early impressions are that prices are fairly easy to get and the Exchanges are a viable option. As it's a golf service it requires patience but when the winners do come in, they pay out big rewards as some of their figures from earlier this year will testify.

**Golf Service 1 (October only): -69pts loss, ROI -6.21%, ROC -0.34%.**

#### 5. JASON JAMES QUANTUM RACING

<http://www.secretbettingclub.com/jason-james-quantum-racing>

The benefits of take Best Odds Guaranteed (BOG) on any bets are seen very clearly when following Jason's service. I regularly outperform Jason's official figures, often significantly so.

That's not to say that if you don't have BOG available to you then this isn't a service for you – I'd be very confident that it is. A very fair odds quoting policy should ensure that provided you don't hang around like a wet lettuce when it comes to placing the bets, you will get extremely close to matching the official figures, if not shade them slightly. Add BOG to the mix and you're onto a real winner.

I'd suggest that this is the type of service in which drawdowns are likely to be a regular occurrence. With the vast majority of bets being win-only, and with Jason being no stranger to supporting horses at longer odds, I feel regular losing runs are something of an inevitability. But what I have found so far is that Jason is also very capable of going on hot streaks. This is a service for those who can handle those ups and downs. For those that can, the long term prognosis is extremely good.

May was a superb month, and the only month to end in the red was July. It's been an excellent half year for the service.

**Jason James (May-October): +84.417pts profit, ROI 11.23%, ROC 42.2%.**

#### 6. MORNING VALUE SERVICE (LITE)

<https://secretbettingclub.com/morning-value-lite/>

The first thing that needs to be said about MVS (Lite) is that the level of performance reached through the summer simply cannot be maintained. It has been a glorious time for followers of the service but an ROI of 25% from a service that plays at the head of the market is freakish. This must be remembered when the inevitable "correction" hits.

Still, we must enjoy these runs when they happen. Sure, it's important to keep a level head when we're betting, maintaining a mental equilibrium both through good times and bad, but

heck...we'd not be human if we didn't enjoy ourselves when a tipster we follow produces the purplest of all purple patches!

So, followers of MVS (Lite) – embrace and enjoy...

***Morning Value Service LITE (April-October): +96.049pts profit, ROI 19.13%, ROC 106.72%.***

## **7. PINPOINT GOLF**

*Not currently accepting new members*

I felt guilty giving up Pinpoint Golf. It's a good service, it really is. My one and only issue was that the sheer number of bets each week became just a little too much for me. If you have the time, this is a service I would recommend without reservation.

***Pinpoint Golf (April-September): -44.852pts loss, ROI -5.54%, ROC -8.97%.%***

## **8. PILELIST RACING**

[www.secretbettingclub.com/pilelistracing/](http://www.secretbettingclub.com/pilelistracing/)

Another new entrant this last month, and again, early impressions are favourable.

An old favourite of mine and a service that I followed for many years is the now departed *Winning Racing Tips*, which offered up each way bets, just as Pilelist Racing does. The similarities between the two services end there though as whilst WRT concentrated on each-way bets that the bookies don't like taking, Pilelist does the exact opposite. Suffice to say, it is very easy to obtain the prices advised on his bets, which usually go against the crowd.

There's not too much to say at this point, but at this moment in time I can envisage Pilelist Racing occupying a place in the portfolio for a long time to come.

***Pilelist Racing (October): +0.775pts profit, ROI 1.45%, ROC 1.03%.***

## **9. RACING SERVICE A**

No bets at all between May and now – as its been the off season for this NH specialist racing service.

I can't wait for early November, when we get going again with the 2017/18 TVB season. In the meantime, don't miss their new blog, which is filled full of advice and race previews!

***Racing Service A (April): Staked 4pts, +3.25pts, ROI 81.25%, ROC 6.5%***

## **10. RACING SERVICE B**

What a relief it has been seeing Racing Service B enjoy a really strong summer. He is a tipster of undoubted talent, capable of finding angles that remain obscure to most. But in similar fashion to a good football manager, sometimes talent is not reflected in results, and as pundits are so fond of saying about football management, tipping is a 'results business'.

It's fair to say that for a while, the results were a little underwhelming and patience was beginning to be tested. So, it is fantastic to look back now over the past few months, and smile at the recollection of an outstanding September and a good, strong May and August.

They are back. And for that, we should be grateful!

***Racing Service B (April-October): +89.305pts profit, ROI 14.13%, ROC 44.65%.***

## CONCLUSIONS

It's been a really good seven months. As it stands, I don't apply any leverage at all to my portfolio, which is something I will be introducing in the not too distant future.

In this context, a portfolio ROC of 36.39% is something I'm both pleased with and proud of. Long may this form continue.

Happy punting!

Rowan Day



In this brief article, I hope to provide some additional context as to just how well Rowan's tipster portfolio has performed and how that translate to real world profits.

First of all, it is important to note that Rowan only currently actively follows 9 tipsters in a fairly low maintenance portfolio, so the time it takes to place his bets is relatively small. Making it an ideal portfolio for those of you striving to find a balance between your betting and other commitments.

Some of the racing tipsters Rowan follows only provide advice during specific times of year, whilst the Golf and Football tipsters he follows do not tip every day. Their advice often comes in one email ahead of any relevant football fixtures and golf tournaments. Again, keeping the workload down when following.

Rowan has also chosen tipsters whereby there is no great pressure to obtain the odds in the instant each tip is sent out. Avoiding the problems this can throw up – both in terms of getting worse odds and the bookmaker restrictions associated with backing a popular tip.

Since April 2017, following his portfolio of tipsters, Rowan has made the following:

**April 2017 to October 2017:  
9.06% Return On Investment (ROI) and  
36.39% Return on Capital (ROC)**

This adds to the profits made by Rowan in the past 2 full years, which were as follows:

**April 2016 to March 2017: 8.8% ROI and 58.76% ROC  
April 2015 to March 2016: 7.2% ROI and 64.4% ROC**

All told, since April 2015, Rowan has made a total of **159.55% Return on Capital** (or as some call it Betting Bank Growth) in a little over 2 and a ½ years.

## HOW THESE FIGURES EQUATE TO REAL PROFITS

The 159.55% figure is of great interest as it indicates just how a betting bank will have grown in relation to these profits.

If for example, Rowan began with £2,000 in April 2015, then 159.55% ROC would have made him a £3,190 profit by the end of October 2017.

Here are a few more examples of how the 159.55% ROC would have helped with different starting points:

**£5,000 Starting Bank in April 2015: Profit of £7,975.00**

**£15,000 Starting Bank in April 2015: Profit of £23,925.00**

**£25,000 Starting Bank in April 2015: Profit of £39,875.00**

**£50,000 Starting Bank in April 2015: Profit of £79,750.00**



So whatever size bank you start with, there is an exceptional return available to you, especially when you compare this profit to other forms of making money.

## ‘TRADITIONAL’ INVESTMENT METHODS

If we compare betting with tipsters to more traditional investment methods, then the 159.5% ROC that Rowan has achieved in this 2 ½ year period stands up very well indeed.

Interest rates remain low across the board and according to the UK based [Money Saving Expert site](#), the best bank savings in the UK available offer just 3% on up to a maximum of £3,000 until 2019. A profit of just £90 over a full year.

Moving onto stocks and shares, if selecting to follow the Portfolio+ from stockbroker [Hargreaves Lansdown](#) and choosing a balanced growth approach, this fund has made a 73% return over the past 5 years.

This 73% profit doesn’t tell the whole story though and does come with an element of risk, because a large swathe of this performance is based on backtested statistics. The portfolio’s live trading only began on the 3<sup>rd</sup> June 2015. There is also an annual fee of 1.45% from you to Hargreaves Lansdown for this portfolio access, which again eats into your overall profits.

Another more traditional investment is housing, yet [reports that surfaced earlier this year](#) indicated that in the UK, house prices have begun to fall. Whichever way you look at it, investment in bricks and mortar requires a long-term approach and you can be vulnerable based on the timing of your purchase.

Had you purchased a house in 2008, its market value would have dropped severely in the wake of the Global Financial Crisis that year and only started to show a profit by 2016 as the graph below indicates.



For those of you living in the UK, there is also the new unknown element of ‘Brexit’, the full impact of which will not be revealed until the country actually withdraws from the European Union in 2019.

## STOCKS, SHARES & HOUSES – ALL EFFECTIVELY ‘GAMBLING’

Although investment vehicles such as the stock market and housing are considered more traditional forms of making money, in many ways they are also a form of gambling and often at very high stakes.

You are gambling that it's the right market to invest in or that some unforeseen event won't take place such as the 2008 crash, Brexit or Trump becoming US President. All of which were very much unexpected by the majority of experts (and betting markets!) and its ultimately a gamble you are investing at the right time.

All of which is before you consider that there are often significant fees, penalties and taxes on these more 'traditional' forms of investment. You also often need large sums to get started.

Betting, however, is a great leveler as you need very little money to get started, no qualifications, solicitors, estate agents, stockbrokers or lawyers and nor are betting winnings taxed in the UK.

The only consideration you need to make when comparing betting as a means of investment to say, buying a property, is that there is a certain level of ongoing daily workload.

You can tailor your portfolio to reduce or increase the amount of day to day involvement you need to dedicate to betting, but you will need to spend some time both placing bets and recording your results.

What I would say however, is that little extra effort should pay handsome dividends.

### **Following Tipsters To Make A Profit Betting**

For those of you looking for some inspiration on how to follow tipsters, we have plenty to help you here at the Secret Betting Club.

Not only do we provide independent reviews and ratings on all the very best tipsters, but you will also gain full access to Rowan's Bet Diary Pro, which features ALL details on the tipsters he follows to make the profits outlined in this report.

Visit [www.secretbettingclub.com](http://www.secretbettingclub.com) today and see how we can help you!

Peter Ling  
SBC Editor

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